

KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

CONTRACT NO. REV.

1191-33422-1

DATE PRINTED

08/15/12

AND

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170247	AGENCY (OR SERVICE) ACTING AS AGENT FOR 73501			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MAR/COM SERVICES, INC.			LUNGREN FOR CONGRESS			
AND	847 Sansome St Ste 200			9321 Silverbend Ln			
ADDRESS	San Francisco CA 94111-1529			Elk Grove CA 95624-3985			
	USA			USA			
CONTACT	KRISTIN AMADOR			PRODUCTCD07R/LUNGREN			
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO.	PRODUCT 1300				
		11/5	CODE				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-T	1	09:58A	10:58A	30S	11/05/12-11/06/12	THE PRICE IS RIGHT	1	900.00	900.00
2	M-T	2	08:58A	09:58A	30S	11/05/12-11/06/12	LET'S MAKE A DEAL	2	450.00	900.00
3	M	1	01:58P	02:58P	30S	11/05/12-11/05/12	THE DOCTORS	1	675.00	675.00
4	M	1	02:58P	04:00P	30S	11/05/12-11/05/12	DR PHIL	1	675.00	675.00
5	M	1	04:00P	05:00P	30S	11/05/12-11/05/12	CBS13 NEWS @ 4	1	765.00	765.00
6	M	1	05:00P	05:30P	30S	11/05/12-11/05/12	CBS13 NEWS @ 5	1	1800.00	1800.00
7	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	CBS13 NEWS @ 6	1	1800.00	1800.00
8	M	1	06:30P	06:58P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT M-F	1	1800.00	1800.00
9	M	1	10:00P	11:00P	30S	11/05/12-11/05/12	CBS 13 10PM NEWS M-SU	1	2700.00	2700.00
10	M	1	11:00P	12:05A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1080.00	1080.00
11	M	1	12:05A	01:05A	30S	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	1	540.00	540.00
Total Contract:								12		13635.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	13635.00	.00	13635.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KOVR-TV

2713 KOVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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AND	847 Sansome St Ste 200			9321 Silverbend Ln	
ADDRESS	San Francisco	CA	94111-1529	Elk Grove CA 95624-3985	
	USA			USA	
CONTACT	KRISTIN AMADOR			PRODUCT	CDD07R/LUNGREN
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO.	11/5	PRODUCT CODE	1300
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12 NO. WEEKS: 1					

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				FROM	TO						
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